

Global Gazette

The latest news, updates, and announcements

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Quote of the Month:

*"Every time you spend money, you're casting a vote for the kind of world you want."
— Anna Lappe*



June: Fair Trade and Ethical Sourcing

In alignment with Sustainable Development Goal 12: Responsible Consumption and Production, our recent employee workshop delved into the critical role of fair trade and ethical sourcing in the specialty food industry. Chosen by our team as the topic of interest for this month, the workshop explored a prominent certification in the food industry to learn what it means to be Fair Trade Certified. We examined the Fairtrade cycle to understand how ethical sourcing and fair trade systems support small farmers, ensuring fair wages and safe working conditions while promoting sustainable practices. This education empowers our employees to make informed, conscientious choices that align with our values. Certifications are a huge topic of interest in the specialty and natural food industry. This information allows us to show up for our vendors as a resource in navigating consumer preferences. Our monthly donation supports [Ten Thousand Villages](#), an organization dedicated to helping artisans create a sustainable and equitable living through their craftsmanship. This contribution will aid in their mission to uplift communities and preserve traditional skills, ensuring a fair and just marketplace for all.

2024 KeHE Holiday Show



We're excited to share the buzz from our recent experience at the KeHE Holiday show in Chicago's McCormick Place. It was a fantastic opportunity for us to catch up with our vendor and retailer partners in a vibrant setting. The show not only allowed us to showcase standout brands like Ricky Joy, Pozolazo, Topo Chico, Corfu, and Vigo-Alessi but also gave us valuable insights into the latest trends shaping the specialty food industry.

One of the most exciting aspects was discovering innovative brands that we're eager to potentially partner with in the future. It was inspiring to see how these brands are pushing boundaries and aligning with our mission to deliver quality and innovation to our customers.

The highlight of our time at the show was undoubtedly our Export dinner, where we gathered with our international customers, vendor partners, and the Global team. It was a wonderful opportunity to celebrate our successes together and explore new avenues for collaboration.

For those who couldn't make it, we missed you and hope to connect with you at upcoming events. If you're interested in joining us at future trade shows or learning more about our partnerships, please reach out to our dedicated marketing team. Let's continue to grow and innovate together with Global!



Japanese Tour to Explore the U.S. Food Market



The Global Team recently collaborated with the KeHE Romeoville warehouse team, led by Mark Roebke, Director of Operations, to host 38 Japanese business leaders from various industries. Mark, who has been with KeHE for 41 years, shared his journey from a short-term job to a fulfilling career, influenced by former President Jerry Kehe. The tour began with an overview presentation on the US grocery retail industry and KeHE's role in the supply chain for natural, organic, ethnic, and specialty suppliers. The presentation also highlighted the unique value that sets Global apart from other brokers in the industry.

Mark then led a tour of the Romeoville Distribution Facility. Participants learned about the facility's profitable e-commerce accounts and witnessed the automated process for receiving, picking, and palletizing products. KeHE's system, involving hand-selection, conveyors, cameras, and robotic arms, ensures efficient order building without manual sorting. This demonstrated KeHE's commitment to operational efficiency and innovation.



Vendor Spotlight: Go Verden

GREEN ATTITUDE WITH GOVERDEN!

At GoVerden, we are firmly committed to protecting the environment. That is why we have made a concerted effort to reduce the environmental impact of our operations. We are constantly working to improve the impact our work has on the environment.

Over the past last 6 months GoVerden has reduced water consumption and generated more clean energy.

- Water Consumption:**
We reduced water consumption by 15% compared to previous 6 months
- Clean Energy Production:**
We generated 25% more clean energy from our solar panels compared to previous 6 months



Global is proud to partner with innovative brands committed to sustainability. This month, we highlight GoVerden, who recently released their sustainability and social responsibility report. GoVerden not only produces delicious, high-quality, and nutritious products but also prioritizes their environmental and community impact.

They have significantly reduced water consumption and increased the use of renewable energy. In their latest CSR efforts, GoVerden celebrated International Women's Day by honoring female employees with gifts and organized educational events for Children's Day, including safety training and a visit to the Morelia Planetarium. We are incredibly proud of GoVerden's leadership in the food industry and their dedication to corporate social responsibility. Our team is thrilled to support their growth, and you can now find their Mild Guacamole available nationally at Whole Foods, a testament to their expanding reach and commitment to sustainability.